



CENTRO UNIVERSAL DE MERCADOTECNIA FARMACÉUTICA

Concept for Pharmacy – Mexico - Israel

To whom it may concern

Dear Mr. Shina:

As you requested, please allow me to present our recommendation for the DE Keshet AT LTD brand (DEBURN,DEBLEED,DEBITES).

After analyzing your products,(the shipment arrived on April 2017), we believe that the 3 products will provide a very good option for helping/relief in cases of light day to day trauma situations.

The products provide relief and protection after such cases of light burns, bites, and minor bleeding.

We believe that you will together we will be able to fulfil the market demands for such products and bring innovative solution.

We hope this information will be the base for our future business relations.

Sincerely yours


Pedro Samano Muñoz
Director General